



# Institution's Innovation Council Saurashtra University Rajkot

## “Campus to Corporate”

31<sup>st</sup> July, 2024

At

Seminar Room, Incubation Centre,  
Dr. A P J Abdul Kalam Science Laboratory,  
Saurashtra University Campus, Rajkot

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

03:00	Welcome
03:20	Awarness Session
04:45	Q & A
05:00	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-CTOC](http://bit.ly/SUSEC-CTOC)

## Brief about Event

Department of Social Work, in partnership with the SU Startup and Entrepreneurship Council & IIC Saurashtra University, is hosted an Expert Talk on “Campus to Corporate” 31<sup>st</sup> July, 2024.

Sir explained that the Campus to Corporate refers to the transition from academic life to the professional world. It involves adapting to workplace norms, developing essential skills like communication and teamwork, and understanding corporate culture. Before attending an interview, thorough preparation is crucial. Start by researching the company to understand its mission, values, products, services, and market position. Familiarize yourself with its recent news, achievements, and challenges. This knowledge will enable you to align your responses with the company's goals and culture, demonstrating that you're a well-informed candidate. Additionally, closely review the job description to comprehend the specific responsibilities and qualifications required. Understanding the role's expectations allows you to tailor your experiences and skills to highlight how you can meet the company's needs, making you a more attractive candidate for the position. Self-reflection and preparation are key steps before an interview. Begin by reviewing your resume to ensure you're familiar with every detail, from your work history to the skills and accomplishments listed. This will help you confidently discuss your background and answer any questions about your experiences. This self-awareness allows you to articulate your strengths effectively and address any potential weaknesses in a constructive way. align your experience with the role you're applying for. Carefully consider how your past roles, achievements, and skills relate to the job description.

Before your interview, review the company and job details, boost your confidence by recalling your strengths, and dress appropriately. Gather necessary materials like your resume and a notepad. For virtual interviews, ensure your tech setup is working. Arrive early or log in on time to show punctuality. During the interview, maintain good posture, make eye contact, and smile. Silence your devices, greet the interviewer enthusiastically, listen actively, and ask insightful questions. Close with a strong statement and thank the interviewer for their time. After the interview, take time to reflect on your performance, considering what went well and what could be improved. Send a thank-you email to express appreciation for the opportunity and reiterate your interest in the role. Address any follow-up actions requested during the interview, and be patient as you await a response. Follow up if you haven't heard back within the expected timeframe. Continue your job search while you wait, and use the experience as a learning opportunity to refine your approach for future interviews. Maintain professionalism throughout the process, regardless of the outcome. Students learned that from the speaker.

Afterward sir gave information about in a corporate interview, you might encounter questions like, "Tell me about yourself," which seeks a brief overview of your background and experience. "Why do you want to work for this company?" assesses your motivation and fit for the organization. Questions about your strengths and weaknesses, such as "What are your strengths and weaknesses?" aim to gauge self-awareness and honesty. Be prepared to discuss challenging situations, for example, "Can you describe a challenging situation at work and how you handled it?", "Where do you see yourself in 5 years?", "Why should we hire you?", "How do you handle stress and pressure?". You may also be asked about your industry knowledge and teamwork skills. Finally, be ready to ask insightful questions yourself, like "Do you have any questions for

us?" A mock interview is a practice activity designed to simulate a real job interview experience. It involves answering a series of typical interview questions while being observed by a peer, mentor, or career coach. This exercise helps you become familiar with the interview format, improve your response techniques, and receive constructive feedback on your performance. During a mock interview, you should focus on presenting yourself professionally, practicing your answers, and managing any nervousness. It's an excellent opportunity to refine your interview skills, gain confidence, and identify areas for improvement before the actual interview.

## Key Points

During the session, below mentioned points were discussed:

- Corporate grooming etiquette
- Research the company
- Know the job description
- Self-reflection and preparation
- After interview
- Frequently ask questions in corporate interview
- Mock interview activity
- FAQs related to interview?

## Outcome

According to this event students learned about that to excel in transitioning from campus to corporate life, First, research the company to understand what they do and what they're looking for in a candidate. Make sure you can explain how your skills and experiences match the job requirements. Practice talking about your strengths and think about how to address any weaknesses. During the interview, be professional, make eye contact, and show that you're listening carefully. After the interview, review how you did, send a thank-you note, and follow up if needed. Keep applying for jobs, using what you learn from each interview to improve.

## About the Speaker/Chief Guest



Mr. Yasin  
Dodhiya

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Sr. Executive - HR  
Training & Development Jyoti CNC  
Automation Ltd.-Rajkot

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**Expert Talk**

# Campus to Corporate

Department of Social Work, in partnership with the SU Startup and Entrepreneurship Council & IIC Saurashtra University, is hosting an Expert Talk on "Campus to Corporate".

- 31st July, 2024
- 3:00pm to 5:00pm
- Seminar hall, Department of Social Work, Saurashtra University

**Mr. Yasin Dodhiya**  
(Transformational Trainer)  
Sr. Executive - HR  
Training & Development  
Jyoti CNC Automation Ltd.-Rajkot

**Register Now: [bit.ly/SUSEC-CTOC](https://bit.ly/SUSEC-CTOC)**

**Patron**

**Dr. Rajesh Dave**  
Head of Department of Social Work,  
Assistant Professor of Department of IHL,  
Saurashtra University-Rajkot

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